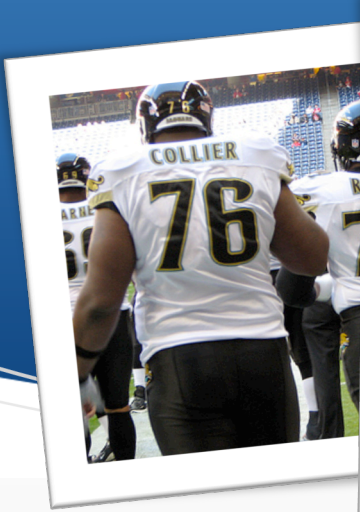


# Big Rich & Friends



## BACK ON THE FIELD AGAIN

*Thank you so much for taking the time to hear and respond to the urgent passion and empathy for our youth and their issues. My name is Richard Collier formerly # 76 of the Jacksonville Jaguars and now the national spokesman for the **MAKE A MOVE: BREATHE Initiative**.*

The **MAKE A MOVE: BREATHE Initiative** is an Anti-Violence and Anti-Bullying initiative design to promote critical thinking and conflict resolution for young people in the First Coast. According to the Jacksonville crime rate report, the City of Jacksonville's violent crime rate was **higher than the national violent crime rate** in 2009. Young people are coming off the back burner and making headlines, but too frequently for the wrong reason. I myself was a victim of a gun crime that ended my career as a professional NFL player. Although I am paralyzed, I now play on the starting team of change because I understand what it means to live a life of appreciation, passion and purpose. Join me in the fight to give hope and purpose to young people. When our entire community stands together and demand change, we will transform our city. So please stand with me and a host of other athletes, celebrities, community leaders, and friends in being proactive and standing together for change.

To accomplish our goal of transforming community and to bring kids of today into a brighter tomorrow, we are drafting the best all-star team that will successfully help us focus on the physical, occupational, intellectual, spiritual, emotional, and social dimensions of each child. Therefore, I would like to invite you to be one of my teammates because your support and participation would be instrumental in helping us **MAKE A MOVE!**

To be a part of our all-star team or if you would like more information about the **MAKE A MOVE: BREATHE Initiative**, please contact Wayne Conner at 904.866.3055 Thank you in advance for your participation and we truly appreciate your help and support.

*Together we will transform  
the youth of our city in 2013*

